

# 2019-2020 District Goals



**District:** District 202 F  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. P

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Advise all incoming Cabinet Officers and Incoming Club Officers of training dates . Venues and times through District Bulletin, email, Facebook, District webpage and Zone meetings. Responsible for this is GAT team and District Governor, team District media team.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 95% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

To conduct LCI accredited Zone Chairs training days 2 x during 2019-2020 Using a qualified FDI trainer. Arrange venues ,catering, trainers and resources and funding. Ensure Zone support chair is present at training and follow up with regular online meetings.  
District Governor and Leadership team responsible for organising and follow up.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 1 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

My goal for 2019-2020 is to see an increase of Leo members through out the 202F District and encourage a Leadership camp for Leos within the 202F District.

## MEMBERSHIP: INVITE FOR IMPACT

|             | FY New Members |
|-------------|----------------|
| 1st Quarter | 30             |
| 2nd Quarter | 26             |
| 3rd Quarter | 28             |
| 4th Quarter | 31             |

**By the end of the 4th quarter, the district will add a total of 115 new members.**

### Action Items:

My district will establish 0 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 0 Leos to Lions.

My district will organize at least 5 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

|             | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0         | 0               |
| 2nd Quarter | 0         | 0               |
| 3rd Quarter | 0         | 0               |
| 4th Quarter | 0         | 0               |

**By the end of the 4th quarter, the district will start 0 new clubs.**

**With a minimum of 0 charter members.**

### Action Items:

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

|             | Drops |
|-------------|-------|
| 1st Quarter | 29    |
| 2nd Quarter | 22    |
| 3rd Quarter | 26    |
| 4th Quarter | 28    |

**By the end of the 4th quarter, the district's membership drops will not exceed 105 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

By the end of the 2019-2020 fiscal year, the district's membership drops will not exceed 105.

Include in Club resource packs Blue print for a stronger club "Your club your Way".

Responsible for this is District Governor.

Include and demonstrate at Club development day New members orientation template(printed) and member orientation Powerpoint.

Responsible for this is DG/ GMT

Encourage Identified clubs to complete a CQI and community assessments.

Responsible for this is GMT

Encourage clubs to be involved in more Service projects Especially core LCIF projects.

Responsible for this is GST and Zones.

Encourage clubs to have active membership chair and /mentors.

Responsible for this is GMT

Encourage Lions clubs to have social events and move meetings outside the norm ( Your Club your Way)

Responsible for this is GMT and Zone Chairs.

Guiding Lions assigned to help rebuild identified clubs with low membership

Responsible for this is GAT and DG team.

Target deadline for completing this goal is January 2020

## NET GROWTH GOAL

|                |   |                    |   |                   |   |                 |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 115            | + | 0                  | - | 105               | = | 10              |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 2700 people.**

### Action Items:

Of the total number of people served in my district, 350 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Using 202F Youth Director, Club Youth Directors and all Media outlets to be utilized to inform all youth in the age groups(schools and local clubs) throughout 202F district.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 50 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 55 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Training on reporting service projects to be presented at Officer training days.

Responsible for this is GST team. Target deadline will be for completing this goal is May 2019

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 50.00

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 0.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

## **ADVOCATE**

**In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

District Newsletter will have an article by the GAT and DG to encourage clubs to report service projects to LCI .

DG and VDG's will encourage clubs when making visits.